

# ALYSSA EVANOWSKY

Graphic Designer and Photographer



## CONTACT



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## EDUCATION

### DePaul University, Chicago, IL

Bachelor of Fine Art in Graphic Design

Minor in Photography

June 2020

Summa Cum Laude

## SOFTWARE

Illustrator	● ● ● ● ●
Photoshop	● ● ● ○ ○
InDesign	● ● ● ● ○
Lightroom	● ● ● ● ●
Premiere Pro	● ● ● ● ●
After Effects	● ● ● ○ ○
HTML & CSS	● ● ● ● ○

## SKILLS

Communication

Teamwork

Attention to Detail

Team Management

Organization

## EXPERIENCE

### Australian Catholic University, Sydney, AU

Long Term Study Abroad Program July- November 2019

- Completed course work in Australian history and design.
- Gained new international knowledge of country, people and education.
- Practiced skills of self-confidence, problem solving, and networking.

### Politan Marketing, Rochester, NY

Graphic Design Intern June–August 2018

- Designed icons used for Instagram's story.
- Created advertisement graphics for email marketing.
- Designed and format content graphics for Facebook.
- Formated images with graphics used for Facebook headers.
- Organized client testimonials used for social media and email marketing.
- Scheduled posts for clients.

### Pauleenanne Design, Rochester, NY

Graphic Design Intern June–August 2018

- Created promotional graphics for social media.
- Designed icons used for Instagram's story
- Formated wedding invitations.
- Created custom hand lettering for wedding decor.

### Good Circles Clothing LLC, Chicago, IL

Graphic Design and Operations Internship January–June 2018

- Assisted with ways to promote the brand on social media.
- Assisted with editorial photo shoots.
- Designed hang tags used for new products.
- Created icons to explain product features on website.
- Took part in pop-up shops: setting up and selling merchandise.
- Motivate the team to give their 100 percent.

### DePaul University's Marketing and Communications Team, Chicago, IL

Edge Student Internship August 2016-June 2017

- Assisted with DePaul's social media team on Instagram and SnapChat to strategize ways to broadcast the University.
- Worked on major projects to show prospective students what it is like to be a DePaul student.
- Interviewed and photographed DePaul student creating a website series: 'Humans of DePaul.'

### Five Below, Webster, NY

Temporary Seasonal Key Holder November–December 2017

- Performed the opening and closing procedures of the store.
- Supervised and gave directions to sales associates.
- Assisted with customers on purchases of various merchandise.
- Dealt with customer complaints in a polite and efficient manner.
- Maintained responsibility for achieving sales targets and effectiveness of operations at the frontend.