






ALYSSA EVANOWSKY

Graphic Designer and Photographer



CONTACT

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EDUCATION

DePaul University, Chicago, IL

Bachelor of Fine Art in Graphic Design

Minor in Photography

June 2020

Summa Cum Laude (3.8/4.0)

SOFTWARE

- Illustrator ● ● ● ● ●
- Photoshop ● ● ● ○ ○
- InDesign ● ● ● ● ○
- Lightroom ● ● ● ● ●
- Premiere Pro ● ● ● ● ●
- After Effects ● ● ● ● ○
- HTML & CSS ● ● ● ● ○

SKILLS

- Communication
- Teamwork
- Attention to Detail
- Problem Solving
- Organization
- Independence
- Team Management
- Visual Understanding

EXPERIENCE

Ross Creative Works, Chicago, IL

Freelance Graphic Designer October 2020- Present

- Deliver tasks to lead designer, including print media, animations, and web pages for branding and marketing for small to medium-sized businesses.
- Communicate with and meet short deadlines set by the business owner.

Australian Catholic University, Sydney, AU

Long Term Study Abroad Program July- November 2019

- Improved design, problem-solving, leadership, and networking skills through Australian history and design coursework.
- Gained new international knowledge of the Australian people, culture, and educational system.

Politan Marketing, Rochester, NY

Graphic Design Intern June–August 2018

- Designed graphics used for Instagram's story and Facebook content.
- Created advertisement graphics for email marketing, utilizing Mailchimp.
- Organized client testimonials used for social media and email marketing.
- Scheduled posts for clients, utilizing Buffer.

Pauleenanne Design, Rochester, NY

Graphic Design Intern June–August 2018

- Created promotional graphics for social media.
- Designed graphics used for Instagram's story.
- Formatted wedding invitations.

Good Circles Clothing LLC, Chicago, IL

Graphic Design and Operations Internship January–June 2018

- Promoted the brand on social media, with animations and logo revamps.
- Worked alongside the lead photographer during an editorial photoshoot.
- Designed hang tags used for new products following the brand guidelines.
- Created icons to explain product features on the website and social media.
- Took part in a pop-up shop, setting up and selling merchandise.

DePaul University's Marketing and Communications Team, Chicago, IL

Edge Student Internship August 2016-June 2017

- Developed event filters and graphics on Snap Chat and Instagram to broadcast the University to prospective students.
- Interviewed and photographed DePaul students creating a website series called 'Humans of DePaul.'

Five Below, Webster, NY

Temporary Seasonal Key Holder November–December 2017

- Supervised 25 sales associates over the given workweek.
- Performed the opening and closing procedures of the front-end operations.
- Achieved year over year daily sales targets.